

# Privacy Policy

## National Rex Rabbit Club, Inc.

### Introduction

The National Rex Rabbit Club (NRRC) is committed to the breeding and development of Rex rabbits. The NRRC is also committed to providing our members with information on all matters pertaining to Rex rabbits through an active publicity program. This commitment includes protecting the privacy of your information. You can be confident that we have safeguards to protect the personal information you give us.

### The World of Rex

In order to facilitate member access to the products and information we offer a publicity program which includes:

- a website, [www.nationalrexc.org](http://www.nationalrexc.org)
- a newsletter, *Rex World*
- a *Guidebook*
- a Facebook Group page.

This privacy policy applies to your use of all NRRC publications and all information collected or submitted to us.

### Collecting Personal Information

We receive and may store information you provide when you submit an Application for Membership, Show Sanction Request, Show Report or Advertisement. Registration with us is mandatory in order to be able to benefit from the basic features of the services we provide. The information we may collect includes:

- Name, age, address, telephone number, email address and other registration information.
- We collect personal information in the course of providing retail goods and services, memberships, promotions, surveys or sweepstakes offers.
- We may collect other personal information you provide us, including information about other people, such as the names and addresses of show secretaries.

### Using Personal Information

By providing us with solicited or unsolicited personal information, you consent to our using such information, subject to applicable laws and the terms of this Privacy Policy. We may use personal information to confirm your orders, deliver products and services that you purchase or request, bill you for your purchases, conduct surveys and respond to your inquiries.

### Disclosing Personal Information

When processing your information, we may disclose personal information to third parties for purposes outlined in this Privacy Policy.

**We do not sell, rent, lease, share or disclose personal information to any non-related companies or third parties without your prior consent, except for the following purposes:**

Conduct Club Business - The Officers, Directors, Committee Chairmen, Rex World Editor and Webmaster may have access to your personal information and may disclose it as necessary to conduct NRRC business. Personal information (email address and phone number) may be provided to establish a networking opportunity for you.

NRRC Publications - Personal information may be published in Rex World and the Guidebook and distributed to NRRC members. Specifically, a Directory of Rex Club Members is published annually as a service to the Membership. All members may 'opt-out' of having their personal information published by informing the Secretary-Treasurer of your selection. The 'opt-out' selection shall apply to all NRRC publications. The Secretary-Treasurer shall maintain a list of the members who have chosen to 'opt-out' and shall advise each Editor of the selection. The NRRC does not authorize or control further distribution of the Membership Directory. Any unauthorized release, publication or distribution that violates this Privacy Policy may result in disciplinary action in accordance with Article IV, Sec. 5 of the National Rex Rabbit Club, Inc. Constitution.

The President, Vice President, Secretary-Treasurer, Sweepstake Chairman and Rex World Editor, who routinely conduct business using their personal address, shall list their contact information in all NRRC Publications and forms as necessary.

Facebook Group Page - The NRRC Facebook group, [www.facebook.com/groups/nationalrexc](http://www.facebook.com/groups/nationalrexc), is a closed group and limited to NRRC Members and this Privacy Policy applies to the group. We do not disclose or post personal information on the Facebook

page. Personal information contained in unsolicited promotional publication (show announcement, etc.) maybe posted on the Facebook page at the members discretion.

Filling Orders - To keep membership dues low and maximize the security and confidentiality of our member's personal and financial information, we may subcontract credit card transaction processing to an outside third party that is specialized in this area. In order to ship your product, we will provide your shipping information to the carrier. For example: we provide personal information to a reputable printer to address and mail Rex World.

Other Purposes - We may disclose personal information as required by law; such as in response to a subpoena, court order or a specific request by a law enforcement agency or as otherwise required by law. We may also disclose personal information to third parties investigating potential fraud or questionable activities regarding your account or the use of our Services.

#### **Consent**

You always have a choice as to whether you provide us with personal information. By using our website or accepting certain services, you consent to our use of personal information that is collected or submitted as described in this Privacy Policy. Withholding certain information, however, may prevent us from providing you with products and services. For instance, withholding a name and address will prevent us from mailing you Rex Word.

#### **Updates to Privacy Policy**

We may add, modify or remove portions of our Privacy Policy, so we encourage you to review it periodically. If our practice in using and/or sharing personal information changes in the future, those changes will be reflected in this Privacy Policy. You can determine the date this Privacy Policy was last updated by referring to the effective date found at the end of the policy.

Effective Date: July 1, 2014